

THE OYEN NEWS

VOL. 19, No. 34

OYEN, ALBERTA, WEDNESDAY, OCTOBER 19, 1932

PAGE ONE

Subscribers are asked to look at the label on their paper.

Radio

We now have on display the latest model

Philco Radio

It looks better—it sounds better—It Is Better! Come in and hear it.

New stock of Radio A and B Batteries on hand at lower prices than ever.

Heavy duty B batteries . . . \$2.75 and up
Storage batteries, 13 plate . . \$7.95 and up.

JOHNSON'S GARAGE

Main Street, Oyen

Phone 14

HALLOW'EEN

Masquerade Dance

OYEN THEATRE

Friday, October 28

Music by—

"THE HARMONY FIVE"

Chautauqua Pleases

Large Audiences

Canadian Chautauquas completed a four-days engagement here Saturday night, and while the venture may be considered a success from an entertainment view point, it was not so good for the guarantors who had a deficit to meet of over four dollars each.

Four evening and two afternoon programs were given. The first program on Wednesday night, given by Sorrentino and his Venetian Strollers, proved very popular with the audience. The play "New Brooms" given on the second night, made an unqualified hit. A story of family life and the clash between theoretical youth and practical maturity, formed the basis of the comedy, which was replete with clever lines and wholesome fun. Each character was very ably portrayed by a well balanced cast. Mr. Zimmerman's lecture "On the Bottom of the Sea" given on the third night, proved most fascinating and his remarkable experiences as a deep sea diver provided thrilling entertainment. His unique collection of marine specimens was viewed by the audience at the conclusion of the program.

Sue Hasting's Marionettes, on Thursday afternoon, performed before a capacity house. The local committee made this entertainment a free show for all school children in the district. And did they come? They did. The hall was packed and the clever entertainment provided was enjoyed by all.

On the third day, the after-

Sunshine Asks For Help

It is generally conceded that conditions during the late fall and coming winter will be more serious than they were during the corresponding period of the last twelve months, and Sunshine is asking for contributions to carry on its good work.

Many persons, who were formerly able to give money will be unable to do so this year. However they can help more than they will appreciate if they will donate vegetables or clothing. The calls on Sunshine during the next six months will be tremendous. Other organizations have exhausted their funds and Sunshine will not have the financial resources that it had in other years.

Sunshine is inviting contributions of vegetables or clothing or both. In the case of vegetables, it is desirable that some be locally grown. Sunshine's agent, so that donations could be received on a set date and shipment made at one time. Sunshine will arrange for transportation to Calgary, and of course final distribution. Last winter, tons of potatoes were donated from outside points.

Those familiar with the work Sunshine is doing, know that relief given by this organization is not confined to Calgary, but extends to many country towns.

noon and first half of the evening program, was given by the Empire Trio.

The concluding program on Saturday night, was a drama entitled "The Mender". The play was very well presented and the Mender showed how to get the most out of "this job of living".

Snowfall Monday Over Two Inches

Starting late Sunday night and continuing till late in the morning Monday, snow fell steadily and blanketed the district to a depth of over two inches. The temperature Monday hovered around 22 degrees (10 degrees of frost), but has gradually warmed up and today with the thermometer registering 15, most of the snow has disappeared.

Mr. and Mrs. R. A. Miller and Miss Donald Miller of Rose-town, spent Thanksgiving week-end at the home of Mr. and Mrs. S. A. Miller.

Mrs. Geo. Ray of Youngstown who arrived in Oyen last Sunday, is visiting her daughter Mrs. C. P. Snyder.

WEDDING

LEE-THOMSON

The wedding of Iola Jean Thomson of Sundre, P. O. Sask., and George E. Lee of Lacadena, Sask., was quietly solemnized at the United Church manse, Oyen, on Saturday, October 8, 1932, Rev. E. F. Kemp officiating. Miss Ethel Lee, sister of the groom and Mrs. E. F. Kemp, were the witnesses.

CARD OF THANKS

Mrs. Forrester and Ernest and Florence wish to express sincere thanks to their many friends and neighbors for their help and sympathy during their recent bereavement.

Car load of Winter Apples

on track

Thursday - Friday, Oct. 27-28

Price per
hundred
pounds **\$2.60**

This car consists of Spies, Wagners and Grimes Golden, and you will do well to buy your Winter supply of this cheap commodity. As these apples are in bulk you are asked to bring your own containers. Boxes are best. We can supply these at ten cents each.

Book your order early.

We are also booking orders for wrapped apples to arrive later. Enquire for prices.

S. A. MILLER

—MEMBER OF—



To the strong ...

Goes the battle and strength can be attained by persistent united effort.

Alberta grain growers can unite around Alberta Pool elevators.

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ALBERTA POOL ELEVATORS

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are unbelievably
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THE OYEN NEWS

PROVINCIAL CONFERENCES FOR EACH MONTH

Regina, Sask.—The first of a series of western inter-provincial conferences each month will be held at Regina. The Federal Government will announce in the House of Commons the terms of sharing relief costs with western provinces.

A bonus on wheat will be requested from the Federal Government.

These were the main decisions arrived at at a conference of prairie governments held at Winnipeg, according to Hon. M. A. MacPherson, attorney-general and provincial treasurer, who returned to Regina.

No figure for the proposed wheat bonus was decided on. Mr. MacPherson told the press here and the question of whether it should be paid according to acreage or bushels on this year's crop was left to Ottawa.

New Superintendent Of Indian Affairs

Dr. McGill Of Calgary, Succeeds Dr. D. C. Scott

Ottawa, Ont.—Dr. H. W. McGill of Calgary, has been appointed superintendent-general of Indian Affairs. He succeeds Dr. Duncan Campbell Scott who resigned.

Calgary, Alberta.—Official notice from Prime Minister R. B. Bennett was received by Dr. H. W. McGill, M.L.A., Calgary physician, of his appointment as deputy superintendent-general of Indian Affairs at Ottawa. Premier Bennett's telegram said the appointment had been approved by His Excellency the Governor-General, and Dr. McGill would be expected to leave for Ottawa about the beginning of November to assume his new duties.

Dr. Harold Wignmore McGill, M.D., M.C., V.D., was born December 21, 1878, at Norwood, Ontario, and was educated at Ontario schools and the University of Manitoba, Winnipeg, Man., where he obtained his M.D. degree. He was married December 12, 1917, to Miss Emma Mildred Griffin, of Kenora, Ontario.

Expect Announcement Of Marketing Board

Parliament To Be Asked For Immediate Action

Ottawa, Ont.—A marketing board to direct Canada's anticipated agricultural trade with the United Kingdom will be proposed in the House of Commons as a result of the trade agreement between the two countries. Hon. Robert Weir, Minister of Agriculture, announced a few weeks ago that a commission to inquire into the feasibility of a board would be established after the adjournment of Parliament. It was intimated this would not satisfy certain Progressive and Liberal members particularly from western Canada who are in favor of immediate establishment of the board so as to lose no time in operating.

Object To Moratorium

Calgary, Alberta.—Members of Alberta Retail Merchants' Association are opposed to a moratorium on changes in the Debt Adjustment Act, and believe there is no need for elaboration of the present system as proposed by the Alberta Bar Association, which suggested committees of three men be formed in various sections of the province to aid in debtor-creditor disputes.

Erecting New Deputy

Geneva, Switzerland.—After long political manoeuvring the League of Nations Assembly decided to elect two deputy secretaries-general, instead of only one, as has been customary. John A. M. C. Avenol, the French financial expert and deputy secretary-general, is generally expected to be promoted to succeed Sir Eric Drummond as secretary-general.

Mill Receives Larger Order

Hamilton, Ont.—One of the largest hoisery orders ever given in Canada, for 1,000,000 pairs of silk stockings, has been received by a local mill, which will keep the stocking department busy working night and day for the next six months.

Wins Fortune On Sweepstake

Kipling, Sask.—John Steale, 40, barber, won \$75,000 in the Irish Hospitals sweepstakes, with a ticket he had on Chelmsford, an outsider that won second place in the Cassewreck stakes run at Newmarket, England.

W. N. U. 1964

English Woman Killed By Chinese Bandits

Mother Was Trying To Prevent Kidnapping Of Children

Harbin, Manchuria.—Mrs. C. T. Woodruff, an English woman whose husband is chief accountant for the British American Tobacco Company, was killed by bandits as she struggled to prevent the kidnapping of her three children.

The bandits shot her dead, seized the children and fled. Two Russians pursued them but the kidnappers opened fire, wounding both seriously. Then the Chinese police took up the chase and rescued the children. The other two kidnappers escaped.

The crime was committed in broad daylight on one of the principal streets of Harbin and the whole city which lately has been a prey to raids, was horrified to the pitch of excitement. The children were unharmed.

Death Due To Negligence

Court Ruling On Auto Crash Which Killed Earl of Crum

Southampton, Eng.—A county judge found the automobile collision in the New Forest in which Earl of Egmout, former Fribble, Alberta, rancher, was killed last May, was caused by "gross negligence on the part of both drivers."

The judge arrived at his decision in dismissing with costs action for £100 by John Perry, driver of the car in which the earl was killed, against Ira Jack Lithauer, London, driver of the other car.

The action alleged negligence on the part of both but the judge found both were negligent in that they failed to see the other car and both were driving too fast. There was not "a pin to choose" between them, he said.

Decision Rests With Local Authorities

As To Whether Direct Relief Be Paid

Ottawa, Ont.—A decision as to whether direct relief be paid to the local administrator of the fund.

Ottawa, Ont.—Agreements between the Dominion Government and the various provincial governments respecting the administration of direct relief, place the decisions as to whether it should be paid in money or kind directly in the hands of the local authorities.

Cost Of Imperial Conference

Total Amount Expended \$238,581.88

Ottawa, Ont.—The total amount expended in connection with the Imperial Economic Conference was \$238,581.88, Sir George Perley, acting secretary of war, told William Duff (Lib., Antigonish-Guysboro) in the House of Commons.

The sum paid for entertainment included lodging, restaurant and other charges of delegates and official parties while the conference was sitting in Ottawa was \$133,005.

Offers Criticism

Calgary, Alberta.—Criticism was levelled at the Dominion health of animals department by Hon. George Howley, Alberta Minister of Agriculture, during an address before the annual convention of the Alberta Veterinary Association here. He maintained "reorganization of the health of animals branch is long past due."

He urged a system whereby young graduates could enter the veterinary profession with the hope of adequate reward.

Lost Hunters Found

Gravenhurst, Ont.—Drenched to the skin and suffering from exposure after spending most of two days in Muskoka's rocky woodland, two Toronto men and one from Kitchener, lost while partridge hunting, were found. All were in good condition.

Coast Fishermen May Strike

New Westminster, B.C.—A general strike of fishermen covering the entire British Columbia coast appeared as a possibility following a protest lodged by the British Columbia Fishermen's Protective Association against the low price of salmon.

British Premier Sixty-Six

London, England.—Prime Minister Ramsay MacDonald on October 12, celebrated his 67th birthday at work at No. 10 Downing Street, where his attention was demanded by matters connected with various pending conferences.

Communists Expelled

Soviets Oust Twenty Prominent Members Of Committee

Moscow, Russia.—The central committee of the Communist party expelled 20 prominent members, including Gregory Z. Zinoviev, former chairman of the executive committee of the Third Internationale, and Leon Hanstein, brother-in-law of Leo Trotsky.

The expelled members were accused of organizing a counter-revolutionary group for the purpose of dissolving collective and state farms. The Communists hit by the expulsion order are party men of long standing and former followers of Trotsky, who now is in exile in Turkey. They belonged to the right wing.

PREFERENCE ON WHEAT SHOULD BENEFIT WEST

Ottawa, Ont.—A highly optimistic picture of the benefits which will accrue to Canada by the tariff concessions granted to this country on wheat and wheat flour was given in the House of Commons by Prime Minister R. B. Bennett. He spoke of the farm commodity as at the moment "of most immediate importance to this country."

Free entry of flour as against a minimum general British tariff of 10 per cent, is secured to Canada under his agreement with the United Kingdom. A preference of six cents per bushel on Canadian wheat is granted.

"Not only does the increase in the sale of Canadian flour widen the Canadian wheat market, but Canadian flour is most important in promoting the direct sale of Canadian wheat," said Premier Bennett.

In 1931, the total import of wheat flour into the United Kingdom was 6,141,192 barrels, of which 3,712,824 barrels came from British countries. Canada supplied 2,428,265 barrels from foreign countries. Canada being the chief British Empire supplier with 2,225,490 barrels and the United States the chief foreign supplier with 1,187,139 barrels.

"This tariff preference should deflect to British Empire countries a large part of the flour trade of the United Kingdom heretofore supplied by the United States."

"On wheat we have secured a preference of 2s. per quarter. Article 1 of the agreement makes the continuance of this preference, as well as the preference granted in respect to copper, zinc and lead, conditional on the employment of these commodities being able and willing to offer them for sale in the United Kingdom at prices not exceeding the world prices and in quantities sufficient to supply the requirements of the United Kingdom consumers."

"I have never at any time represented to the wheat growers of this country that the effect of a preference would be to set up in their favor a price differential in world markets and at the expense of the British consumer. What I did maintain was that it was vital to us to find a secured market in the United Kingdom which is now by far, and is likely to continue to be, the greatest wheat consuming country in the world."

"There is no need of emphasizing the value of this market to Canada. The preference, it is agreed, will substantially increase the purchase of Canadian wheat by British imports."

RETIRING ASTRONOME ROYAL'S CONTRIBUTION

It is the custom of every Astronome-Royal to make some addition to the great Observatory at Greenwich, England, upon retirement, and above is the new telescope, which is to be Sir Frank Dyson's contribution. The dome and building, almost completed, will house the new 36-inch telescope.

NEW QUEBEC SENATOR



J. H. Rainville, K.C., former chairman of the Montreal Harbor Commission, who has been chosen to fill one of the Quebec vacancies in the Senate.

"Bright Fan" Sinking

Mishap Should Not Affect Safety and Feasibility Of Bay Route

The Pas, Man.—The feasibility and safety of the Hudson Bay route should not be affected by the recent sinking of the "Bright Fan."

The mishap was an act of God, declared Captain R. E. Oliver, commander of the grain steamer, upon its arrival here from Churchill.

Captain Oliver declined any statement regarding details aboard his ship when the crash came, but members of the crew declared everything was in order. Lookouts were at their posts.

Captain Oliver was reticent about telling of the accident, stating he did not wish to commit himself until he reaches the east and the enquiry into the disaster is held.

"I shall be glad when it is all over and all the facts are known to the proper authorities," he declared.

"The striking of the iceberg by the ship was an accident that no man could avoid and was one of those tragedies that, strike in the night," the captain said.

Churchill is a coming port and will become the centre of one of the biggest trade and shipping routes in spite of the loss of the ship, he said.

Winnipeg Asks Action

On Jobless Problem

Will Ask Federal Government To Relieve City Of Transients

Winnipeg, Man.—Immediate action on the part of the Dominion Government to relieve city of the transient unemployment problem is demanded by city council. A resolution was adopted petitioning the government to provide every transient with transportation to his legal place of residence and proper food and accommodation while stranded here.

More than 3,000 transients have been taken off freight trains here within six days in accordance with the Dominion Government's ban on rodding.

Last Ship For Season

Churchill, Man.—Nosing her way through a sea of calm and clear as it was turbulent when she came in the previous week, the steamer "Pen-silva" is outward bound from here, the last boat to leave this northern port this autumn and the 10th to carry grain overseas by the new Hudson Bay route this season.

Advances Plan For Circulation Of Money

Solution To Economic Problem Suggested By A. C. Stewart

Springfield, Sask.—Offering a solution to the present economic difficulties by advancing a plan of putting more money into circulation in Canada and reducing the rate of interest, Hon. A. C. Stewart, Minister of Highways, spoke here.

He suggested a bank or commission be set up as a branch of the federal government for the purpose of handling all fiduciary money and gold. This banker commission would be authorized by the Dominion government to issue fiduciary money to such extent as could be absorbed under conditions fully explained by Mr. Stewart.

He stated that the result of this plan would mean that high-priced government securities would no longer be available to capital in Canada, but instead would be available to carry on industry and commerce.

The effect of sufficient money being put into circulation in the Dominion would mean that all great investment bodies and investors, not having access to government or municipal securities, would be forced to put money to industry and it would go into commercial channels at reduced rates of interest.

WAY IS OPEN FOR INCREASED TRADE WITH BRITAIN

Ottawa, Ont.—Free entry into the United Kingdom market for Canadian manufactured products excepting in respect of a very limited list of goods.

Preferences in the United Kingdom market on Canadian goods ranging from 10 per cent to 35 1/2 per cent. Canadian manufactured goods which would be the United Kingdom market under the agreement number over 100 commodities.

The list includes certain kinds of paper, stationery, stoves, typewriters, and a long list of hardware; leather, furs, rubber and textiles, chemicals and miscellaneous goods.

Preferences in the various British colonies.

Preferences in the United Kingdom market practically the entire range of Canadian natural products.

Entry into the United Kingdom market for certain timber products.

Repatriation of the British bank money, and an arrangement whereby free entry of Canadian hams and bacon of good quality up to 2,500,000 cwt. per annum will be concluded.

Modification of conditions at present governing importation into the United Kingdom of Canadian live cattle.

Free entry (except for sugar duty) to the United Kingdom market for three years certain on Canadian sweetened condensed milk.

Free entry into the United Kingdom market on creamery butter for three years certain as against 15 shillings per cwt. (112 pounds) general tariff and a preference margin of 15 shillings per cwt. during the life of the agreement.

Free entry for Canadian cheese into the British market for three years, with preference margin of 15 per cent, to be maintained during the currency of the agreement.

Preferences in the British market on Canadian potatoes.

Free entry into the United Kingdom market on fresh apples as against a duty on foreign apples of four shillings and six pence per cwt.

Free entry for following Canadian grain and grain products with a 10 per cent. ad valorem preference on wheat flour, rye, oats, peas, clover seed, hay, bran, shorts, and middlings, oatmeal and rolled oats.

Free entry for Canadian wheat as against a general tariff of three pence per bushel.

Preferential rates on Canadian confectionery in United Kingdom market.

Free entry on unwaxed fruit products as against a general tariff of six shillings per cwt.

ACT EFFECTING REDISTRIBUTION IS PRESENTED

Ottawa, Ont.—The act effecting redistribution of the membership in the House of Commons, based on the census of 1931, was presented by Premier R. B. Bennett and given second reading.

While the representation is altered in four provinces the total, 245 members, remains unchanged. Nova Scotia loses two members, being reduced from 14 to 12, while British Columbia gains two, the total being increased from 14 to 16.

New Brunswick's representation is fixed at 10 members, a loss of one member, while Alberta gains one, with a total of 17.

The redistribution, which will stand for 10 years, is based on the population of Quebec. Under the British North America Act representation of the other provinces in the House of Commons is fixed by the ratio of 65 to the population of Quebec.

For the next 10 years the representation will be as follows: Quebec, 65; Ontario, 82; Nova Scotia, 12; New Brunswick, 10; Manitoba, 17; British Columbia, 16; Prince Edward Island, four; Saskatchewan, 21; Alberta, 17; and the Yukon Territory, one.

New Burdens For Britain

Ottawa Agreements No Advantage

Opinion Of Lord Snowden

London, Eng.—The Ottawa agreements mean new burdens for the British people, Lord Snowden, who was Chancellor of the Exchequer in the former Labor Government, and recently resigned from the present Nationalist ministry, said in an article in the Financial News.

"In every case concessions made by Britain are an increase in the price of commodities," Lord Snowden writes.

"In the case of the Dominions all the new duties on Dominion traders and consumers."

"I have it on my very reliable authority that expert examination revealed the fact that instead of giving Great Britain an advantage there will be an actual loss in the present trade with Canada."

Wheat Movement To North

Shipments To Churchill Show Signs Slowing Up

Prince Albert, Sask.—Wheat movement from this division of the Canadian National Railway to Churchill is slowing up slightly after wheat drawn from here has nearly twice filled the elevator at Churchill. Prior to August this year, 2,500,000 bushels had been shipped and since that date 1,500,000 more have been sent northward from this division. There remains more than half a million bushels yet to be shipped.

Dies From Injuries In Harvesting Accident

Young Farmer Was Caught In Machinery Of Combine

Saskatoon, Sask.—Severely injured in a harvesting accident, October 1, Robert Potter, 26-year-old farmer of the Sovereign district, died in hospital here.

Mr. Potter was injured when he was caught in the machinery of a combine he was operating on his farm twelve miles southeast of Sovereign.

Will Move Sub-Committee

Ottawa, Ont.—It has been intimated that Progressive in the House of Commons intend moving a sub-amendment to the address in reply to the speech from the throne. It will stress financial reform to a greater extent than the amendment already placed before the House by the Liberals.

Must Flush City

Vancouver, B.C.—The city of Vancouver will take court action to force fulfillment of the Canadian National Railway contract at the first sign of default, Mayor Louis D. Taylor said, when questioned concerning reports that the hotel now being built here might be shopped for other purposes.

British Exports Lower

London, England.—British exports for the month of September were valued at £26,228,665 for the lowest total recorded for many years, according to trade figures announced by the board of trade recently.

Exploring The Stratosphere

Attempt Made To Penetrate Upper Stratum 57 Years Ago

Half a century ago an attempt was made to explore the upper stratum of the atmosphere known as the stratosphere, "where wind, storm, clouds and changes of temperature are unknown." It had a tragic termination. On April 15, 1875, Gaston Tissandier, editor of the French scientific journal *La Nature*; Croce Spinelli, an engineer, and Theodore Sivel, a well-known aeronaut of that period, climbed into a basket of the balloon "Zenith" at the Paris gas works. At twenty-five minutes past noon the ropes were cast off.

All three men were experienced aeronauts. Although their balloon was provided with the best equipment available, including a supply of oxygen, the basket, unlike the hermetically sealed sphere of Professor Piccard, was of the open type and afforded no protection against the rarefied stratosphere and low temperature encountered.

By 1 o'clock the balloon had reached an altitude of 10,000 feet. Sivel was thrown out and the "Zenith" shot higher. Difficulty in breathing soon became apparent, though this was alleviated by inhaling oxygen. At twenty minutes past 1 an altitude of 21,000 feet was reached, and the temperature had fallen to 10 degrees below zero. Sivel and Tissandier, now suffering from dizziness, and Tissandier found difficulty in retaining his feet. The balloon was thrown overboard and the balloon soared up at a great speed. Tissandier was able to record the reading of the altimeter at 24,000 feet; then he lost consciousness.

It was ten past 2 when he recovered and noticed that they were falling rapidly. He cut loose another sandbag, and noted that the temperature was now 8 degrees below zero. His two companions lay on the ground. He made unconscious. Though he made an attempt to assist them, he was unable to do so, and again lost consciousness himself. He was picked up by Spinelli, who was saying, "Throw out more ballast." The lightened balloon again shot up at a terrific speed. Tissandier collapsed and knew no more until a quarter past 3 when he became aware that the balloon was rushing vertically to earth and that the basket was swinging violently from side to side. He struggled to his knees and made desperate efforts to revive his companions. But his unconsciousness, their eyes closed, blood streaming from their mouths. Sivel's face had turned black.

Meanwhile, the balloon continued its downward course, and Tissandier, therefore loosened another sandbag to lessen the force of impact with the ground. Then with his last remaining strength he loosened the anchor. The basket touched the ground and bumped for some distance over the plowed fields. It was exactly 4 o'clock when the "Zenith" came to rest. Spinelli and Sivel were both dead when taken out of the basket. The lighted basket floated three hours and thirty-five minutes. Two dauntless pioneers had lost their lives. Tissandier nearly lost his reason. Today they are forgotten. — *The Lansdale-Rutherford in the London Daily Telegraph.*

The Blessing Of Sunshine

Those Who Brighten Lives Of Others Benefit Themselves

Those who bring sunshine to the lives of others, cannot keep it from themselves. There is something so penetrating about sunshine that it lightens not only the spot on which it falls, but all around, for light is stronger than darkness and good is stronger than evil. To be a bearer of sunshine to dark places is the pleasantest work in the world.

Richmond Park, England, made \$10,000 from its municipal golf course in the last year.

For the latest musical instrument—The dogophone—Lustige Kolner Zeitung, Cologne.

W. N. U. 1964

Raised Crop Under Glass

Enterprise Started Fifty Years Ago Had Amazing Results

Advocates of "intensive cultivation" are fond of comparing crops obtained in Germany and the Netherlands with those of British farms, but it isn't necessary to go abroad to find what can be done in this way. The Lea Valley glasshouse trade, which has just celebrated its jubilee, is an example that cannot be bettered anywhere. Here land producing £6 to £10 worth of food per acre with ordinary cultivation yields £1,500 to £2,000 an acre under glass. It is just fifty years since Joseph Rochford erected a glasshouse at Turnford to grow tomatoes. The land of the district was then practically derelict, but amazing developments were to follow from Rochford's enterprise, and when he died just before the fiftieth anniversary of the industry he founded, the Lea Valley had 450 miles of glasshouses, giving employment to 9,000 people. The Lea Valley has memories of many famous men. Cardinal Wolsey and Isaac Walton, James I. and Lord Burghley—but none of them has done so much for us as Joseph Rochford—London Anviers.

Foreest Reason For Attending College

Future Success Or Failure Not Measured By Salary Received

One of the reasons commonly given in advising a young man to go to college is that the college training will help him succeed, later on, in a business career. But, Dr. John Wilcox, of the faculty of the University of Toronto, has just published a booklet in which he makes the point that the institution this fall with the assertion that this is the poorest of all reasons for getting college training.

If I had a brainy boy and wanted him to make money, I'd refuse to educate him," he said. "A good education should teach him not to sacrifice his life to money making. I can't make money. I don't want to be rich. Why do you think I can teach him to make it?"

Here is a note that ought to be sounded a bit often by our educators. After you are graduated from college you may land in a well-paid position and you may not; but the success or failure of your college training does not lie in the least depend on the salary you are getting, ten years later.

Oxen Again In Harness

Plodding Farm Animal To Be Used In Quebec

History, labor and paint have made farmers—and rather romantic—the stolid tranquility of oxen tilling the fields and performing all manner of hard labor connected with farming. And now, in the mechanized twentieth century, return of the oxen to the forefront of farm animals is understood to be a possibility.

Proposed to encourage the use of oxen instead of horses has been put forward. It is said, by several officials of the Department of Agriculture, and is now under advisement. The proposal was made in connection with the colonizing activities of urban dwellers. Dependent on the northern Quebec farming communities and are attempting to carve homesteads for themselves out of the wooded plains of the north.

A team of oxen can be obtained for \$35 "up north," it is said, a figure much lower than the price of a single horse. Oxen can be put to the hardest kind of labor, and although slow, will work long hours. Complicated and expensive harnesses are not necessary, an ordinary rope being sufficient to guide the animals. Also, they can be fed much more economically than horses.

A Helpful Witness

Bookie's Runner Had No Doubt About Date Required

A court case was being held in which there was a dispute as to the exact date of a certain incident. A number of witnesses had given conflicting dates and judges and counsel were high to despair. A fresh witness was called, a bookie's runner. "Now, etc," said counsel, "reality, 'can you by any chance give us the exact date of this affair six years ago?'—'Yes, I can, guv'nor.'—'Well, that's a blessing. Let's have it.'—'It happened, sir, on the very day when the weights for the Steward's cup at Goodwood came out.'"

About the simplest razor blade sharpener yet invented consists of two steel balls held in contact by the ends of a loop of spring metal.

January 1 is the official birthday of all thoroughbred horses.

SCENE OF THE TRAGIC FOREIGN LEGION TRAIN DISASTER



Our picture shows the scene of the French Foreign Legion Troop Train, which was derailed and fell into a ravine on the way from Sid-el-Abbes to Tlemcen. The French War Ministry stated that 53 soldiers were killed and 283 injured.

Some Facts About Food

Cheese, Nuts and Beans Are Good Substitutes For Meats

It is well to remember in these days of national economy that pulse foods, such as peas, beans, lentils and peanuts, contain more protein than the best cuts of meat, or any other cereals.

Lentils are the richest in the amount of protein matter. They are also the most easily digested, partly because of the absence of sulphur, which predisposes to flatulence.

Peanuts are valuable, not only for the amount of protein matter they contain, but for their large proportion of fat.

They should be cooked long and slowly, and eaten in moderate quantities combined with other vegetable foods. Peanuts are useful as tissue-formers.

Cheese is another useful substitute for meat. One pound of cheese contains as much protein matter as 2 lbs. of meat, and as much fat as 3 lbs.

Hard cheese is difficult of digestion and should be grated before cooking.

Cheese dishes combine best with some kind of farinaceous material, such as rice, bread, semolina, macaroni.

People Who Waste Time

Throw Away Opportunities and Privileges Which It Represents

If a person were so foolish as to throw away a valuable piece of money into a pit or into the sea, he would not literally throw away anything but the metal; but virtually he would throw away whatever best thing it would have purchased, as bread, clothing, medicine, refreshment, etc. Even so a person wasting time throws away, not the time itself only, but the opportunities and the privileges which that time represents.—John Foster.

Wife (turning from squalling kids): "Well, how is your new novel coming?"

Husband: "Fine! The hero is just proposing to the girl!"

Wife: "Well, tell her to say no."

"What did you hear at the opera yesterday?"

"All sorts of things. Smith is going bankrupt, Mrs. Brown has dyed hair, the Whites are having a divorce."

The Hebrews gave the Bible to civilization.

Canada's Poultry Industry

Figures Show Remarkable Increase In Last Ten Years

It will not surprise anyone to read from the report of the 1931 census that poultry had increased more than any other class of live stock in the preceding ten years. A jump from forty-three to sixty-five millions is remarkable, when it is considered that there was no great expansion in the number of farms. Poultry keeping has developed as a special branch of farming, and even within the business itself, new features have been evolved. It appears that there are actually fewer farms on which hens are kept, on the other hand there are cases where poultry have taken the lead, even taking the place of dairy cattle. Poultry, exclusively for poultry have sprung up in the vicinity of cities, to cater to the fresh egg, broiler or dressed poultry trade. A few much more devoted entirely to ducks.

British Columbia made the greatest increase in numbers, showing a gain of 118 per cent, compared with 51 per cent for the whole Dominion. These figures are for 1931, before the slump in prices caused a slackening of effort in the business. This setback, it may be assumed is only temporary and the next ten years should witness a growth equal to the last.

A Familiar Old Saying

Phrase "Go To Hell" Once Had Sinister Meaning

The warning industry of Halifax, England, was carried on in the workers' cottages in earlier days and the "pieces" were spread out on the hillside. That became so common that what was known as the Halifax Law came into being. Under this law anyone stealing cloth to the value of more than thirteen pence was liable to instant execution. In those days, therefore, to tell a man "to go to Hell" was equivalent to telling him to go where, presumably, he stood a good chance of being beheaded.

Fort Saskatchewan, Alberta, one of the first straggling posts in the West to get a mounted police detachment, now is without a representative of the famous force.

Oxygen was discovered independently by Joseph Priestley, an Englishman, and Carl Scheele, a Swede, neither of them knowing of the other's discovery.

Many Foods Found Suitable For Freezing

Defrosting Now Done So Original Flavor Is Retained

Frozen food is fast establishing a place for itself in the market. Meats, fruits, and vegetables are all so perishable that sales and delivery have to be made within a limited period to avoid losses. Pre-cooling and refrigerator space in transit by rail or boat has extended the season and made shipping possible across the continent and even to Great Britain. The problem of freezing is not so simple as would seem at first thought, as each product must be dealt with in a particular way. So far there are said to be over sixty food products frozen and sold commercially. Experimental work is being carried on with many others.

Although not every product so investigated has proven suitable for freezing, the great majority have survived the tests and will in time probably be placed on the market. The berry growers of the Pacific States are now freezing about fifty million pounds every year. Most of these are frozen in barrels and then sold to the pie-baking and similar trades, but more recently great quantities have gone into one-pound containers for sale in retail stores. Southern growers are utilizing this method for disposing of juice from oranges, tomatoes, cantaloupes and grapefruit. Earlier attempts were not successful on account of flavor being lost. This is now being overcome and defrosting is done in much a way as to retain all the qualities of the fresh fruit.

Work That Is Monotonous

Over and Over Appears To Be Law Of Nature

"I wouldn't mind the work so much, if only there were more variety to it," said a wearied, somewhat discontented woman one day. "It's doing the same thing week after week—no rest and overness of it—that tires me."

Yet over and over appears to be the law of the universe. The sun rises and sets, the seasons come and go, the tides ebb and flow as they have done for centuries. Nature follows a ceaseless round, and the stars that nightly whirl into their places look down upon us exactly as they looked down upon our forefathers.

Still, though it all, there runs an endless variety. No two seasons are ever quite the same, and the earth in its ceaseless journey round the sun is yet moving rapidly forward to some thing, somewhere—a goal unexplored and unknown. The same is true of our busy, monotonous days. They may "better" themselves elsewhere, away beyond it all. Let us not chafe at the over and over of life but view it reverently, care for it faithfully; it is not for long.

Francis—What was the commotion the other day?
Gertrude—A policeman friend of the typist's came in and the cashier fainted.

Every state and territory of the United States except Nevada has a national guard or militia.

The most dangerous part of an automobile may be the nut that holds the steering wheel.

Canadian Farm Statistics

Increase In Farms Is Shown In All Western Provinces

The Canadian census reveals that there were 732,664 farms in Canada in 1931 compared with 711,090 in 1921, an increase of 17,574. There is a decrease in the number of farms in all seven provinces, and so increase in all western provinces, but the largest number is still in Ontario, which boasts 192,174 farms. There are 588,200 farms in Canada, occupied by owners, 74,382 occupied by tenants, and 67,942 occupied by persons classified as part owner and part tenant.

Of the total area of Canada only 11.67 per cent of the land is included in farms. In 1921 the percentage was 10.1. The most fully occupied province is Prince Edward Island, where 85.21 per cent of the land is included in farms. At the opposite extreme is British Columbia, where only 1.37 per cent of the land is included in farms. In the last ten years the size of the average Canadian farm has increased from 22.4 acres to 29.4. The smallest average farms are in Prince Edward Island (9.24 acres) and the largest in Saskatchewan (408 acres). Aggregate farm value in Ontario, a farm of 400 acres, is a close second, in every province the size of farms has increased during the decade. The value of farm property (land and buildings) is placed at \$4,046,000,000, of which the value of the land accounts for \$2,704,000,000. The greatest increase in farm value is in Ontario, followed closely by Saskatchewan. The value of occupied farm land for all Canada is placed at \$1,614 million; the value of improved land is placed at \$315.2 million. In all provinces there has been a reduction in land values per acre during the decade.

Has Faith In Wheat

Montana Farmer Is Prepared To Sow Large Acreage Next Season

Thomas D. Campbell, reputed to be the world's largest wheat farmer, is prepared to sow a "substantial" part of his acreage on the Crow Indian reservation in eastern Montana, confident, he asserted, that "20 cent wheat" is going to be a thing of the past by next harvest.

The former engineer, whose industrialized \$5,000 acre Montana holding produced 625,000 bushels of wheat in 1931, shared the distressing results of low prices and drought with other agriculturists of the country. The crop that cost more than a quarter of a million dollars to put in two years ago, was caught by the drought. Much of it didn't come up.

Britain Wants Good Seed

Best Quality Red Clover and Alsike Brings Top Price

In a statement issued recently by George H. Clark, Dominion seed commissioner, in connection with the sale of red clover and alsike seed in the British market, the following comment appears: "Our growers should know that our valuable export market overseas pays top prices for only well cleaned, bloomed, bright seed of not less than 98 per cent, purity by weight, and should know also that they will produce seed of the quality asked for in Great Britain the demand there for Canadian grown seed may be expected to continue."

Telling The Truth

The landlady approved the complaining board.

"I think you had better board elsewhere, Mr. Birnieville," she snifted sternly.

"Yes, I often have," he returned coldly.

"What's that?" she snapped. "Often have what?"

"Better board elsewhere. Good-day," he flashed back.

Bankruptcies have dropped 25 per cent in New Zealand compared with last year.

The diameter of the giant red star Betelgeuse is 242,000,000 miles.

"Oh, is that how those chaps named to scratch themselves."—Buck Humor, Madrid.

Francis—What was the commotion the other day?
Gertrude—A policeman friend of the typist's came in and the cashier fainted.

Every state and territory of the United States except Nevada has a national guard or militia.

The most dangerous part of an automobile may be the nut that holds the steering wheel.

FANCIFUL FABLES



THE SHIP-BUILDER CHRISTENS HIS BABY

With King Thomas Institute, Inc. One Bazaar Street, New York

Great Changes Wrought By Development Of Electricity During The Past Fifty Years

It is only fifty years since the first electric generating plant began operations. New York has been celebrating the occasion half a century ago when Edison presented a button and a new era had begun. Even those who have lived in the transition and on through the "wiring" period are scarcely aware how much a part of life electrical power has become, how great is the change that has been wrought. It is only on those rare occasions when the power goes off that the lesson is forced home.

A modern business office takes its elevators, its telephones, telegraphs and light as a matter of course. The citizen takes electrical power, transportation and street lighting as all in the regular scheme of things. Even the average household starts its day with an electrically run coffee percolator and toaster, and as a matter of course counts on the electric iron, hot water heater, vacuum cleaner and so on, until the bed side light is snapped off.

Electricity is taking over bigger and bigger responsibilities in industry. Last year, in the United States, industry and business consumed a total of 52,162,000,000 kilowatt hours of electrical energy for lighting and power.

It has transformed the theatre by making lighting effects (heretofore undreamed of) possible, and in all the ramifications of cinema. It has become a handmaid to therapeutic medicine; and agriculture, starting with the portable utility motor, has more and more claiming its aid. Already it is a recognized factor in the poultry business, and enough knowledge is now available to realize that it might and doubtless will be still more widely used.

There is a promise of large scale domestic heating and of cooling apparatus. Refrigeration, both for industry and home use, is now common. The day of a "private run" with ultra violet rays guaranteed for everyone is on the programme.

Ships in the air and ships at sea know electricity, from the simplest lighting devices to intricate machinery which seems almost to have occurred power.

In an era definitely opened as something new in history, a time when a great conquest of nature has increased man's power a thousandfold, it should mean something to Manitoba in general and to this City in particular, that it is not only among those who the vanguard but that it is leading the procession.—Winnipeg Free Press.

Canadian Flies Gives

U.S. Crowd Thrill

Takes To Parachute When Inverted "Plane Loses Wing"

Kenneth Unger, Canadian Great War flyer, provided 10,000 spectators at the Hixley Airport New Brunswick, N.J., with an unscheduled thrill. He was entertaining with an exhibition of stunt flying when the left wing of his plane was torn away while he was flying upside down at an altitude of 3,500 feet. Unger jumped from the machine with his parachute and landed unhurt. Just before leaping he turned off the ignition switch and probably prevented a serious fire when his plane crashed near some houses a half mile away.

Andrew Ross has been awarded a medal for 50 years continuous service at Stevenson Mills farm in Scotland.



"I have brought my husband with me."
"Is that he standing over there?"
"Yes. How did you guess?"
"He looks so miserable."—Vart Mer, Stockholm.

W. N. U. 1964

Miniature Tower of Babel



The nursery of the Canadian Pacific liner "Montrose" sounded like Babel in miniature during the voyage ended recently. Five unaccompanied children speaking three different languages were passengers. Left to right: Irene Pump, German, three and a half; Jacqueline Des Forges, six, Arlette Des Forges, three and a half; Francis, Edwige, six, and Zola Clerks, three and a half, Polish. The children were all joining parents who preceded them to Canada. The four stewardesses speak 10 languages between them.

The current issue of the "Economic Analyst," official organ of the Federal Agricultural Economics Branch, is the source of the following statement: "The establishment and maintenance of grades is particularly desirable in the case of co-operative marketing. The grower of a good commodity should receive a premium for the extra care and efficiency involved in producing a superior product. Canadian farmers or business men handling farm products who are looking for new markets must bear in mind that their products will meet competition from other areas and perhaps other countries. It will pay to study trade requirements and competitive practices and to build a sales policy around a product sold on the basis of standard grades."

Grading Is Desirable

Establishment Of Grades Desirable In Co-Operative Marketing

Wild Amusement—A commercial traveler, having mislaid his connection, found himself with two hours to spend in a small village. He approached an ancient porter. "Got a picture house here?" he asked. "No." "A billiard hall or library?" "No." "Well, how on earth do you amuse yourselves?" "We go down to the store of an evening. They've just got a new bacalaoiser."

China has a road-building campaign.

According to figures issued by the Dominion Bureau of Statistics three electric railways ceased to operate during the year. Twenty of the 52 systems operating in Canada failed to earn operating expenses, a number of them showing heavy deficits. Radical railway systems have a hard road to gather, he said. Better to be supplied by the government of Saskatchewan this year would be small compared with that necessary during the past two seasons, he said.

Nearly 7,000,000 pipes for tobacco smoking were made in Britain last year.

Installment selling in Mexico is increasing.

That in many sections of northern Canada, the back packing method of travel is still used by a multitude of people. Here is a perfectly satisfied papoose on a berry picking expedition in northern Quebec.



Photograph, Canadian National Railway

Analysis Is Made Of Number Of Live Stock And Distribution Throughout Provinces Of Canada

Discontent That Is Hurtful

Forgetting Past Losses Wiser Than Dwelling On Them

It's "ballyhooism" run mad that says things are comfortable for most people. Nobody with eyes in the front of his head subscribes to any such spinous doctrine. Further, there is a discontent with present circumstances that is altogether healthy. The Slough of Despond must be wriggled through if one is not to be choked with its slimes. The man who is not nauseated by the nastiness of his situation is a "poor fish."

At the same time there is a discontent that is hurtful in every way. It cuts the nerve of manly effort. It hurts the spirit. It chills the heart. It sits the throat with fog. It magnifies every weakness. It makes one look like a lion. All this is to the bad.

Times may be hard, but they are not all hard. Why not cast up the side of our account where we see our advantages? It is a good policy to forget our losses long enough to make a good use of what we have. It is wise to forget the irrevocable past by rising from our dumps to get at what we may win today, thereby making a stepping stone for tomorrow.

The hero was not a hero only but also a philosopher, who said:

"Is not too late to seek a new world? It is never, to strive, to seek, to find and not to yield."

This is the spirit that grasps the nettle, clears the eye, studies the heart and makes men free. A man is a master of his destiny when he is master of himself.—St. Thomas Thomas-Journal.

The Pedestrian's Paradise

Tangier, Virginia, Has No Vehicles Of Any Kind

A restless few of the 1,500 inhabitants of Tangier, Virginia, may tire of their confinement to that island town in Chesapeake Bay where there are no automobiles, no horses and no wagons; and where indeed there is but a single street, though many canals, which are crossed by bridges with ladders in the middle to permit the passage of fishing boats. The pace of community intercourse in such a place can not be swift. No sho and few of catapulting vehicles, forcing pedestrians to leap out of their skins. No contamination of the atmosphere with carbon monoxide and the fumes of burned oil. No rush and roar of innumerable machines in the careen of every Tom, Dick, and Harry. In short, no artificial and dangerous acceleration of the pulse of life.

Making Leather At Home

New Methods Make Home Tanning Now Fairly Easy

In these days when advantage has to be taken of every possible economy interest is revived in the home tanning of leather. A number of inquiries as to how this can be done have been received by the Publications Branch of the Department of Agriculture, and to meet the need a special circular has been prepared. This deals with the several processes of felling, liming, dehairing, tanning, testing, softening and finishing leathers and kinds of different kinds. While the old tanning bark method involved a long period of time and a lot of work many new methods make the home tanning of leather fairly easy.

Facts You May Not Know

A watch balance vibrating exactly 18,000 times an hour will keep perfect time; if it vibrates 18,001 times an hour, it will gain two and one-half minutes a day.

Recent statistics reveal fewer marriages during leap year than during ordinary years.

The poison fangs of a snake are used primarily for food killing and only secondarily as a means of defence.

Our currency works out at the rate of \$10,000,000 a day.

The most perfect hand ever painted, according to art experts, is the right hand on Dr. Victor's Mona Lisa.

Australia has a total population smaller than London, England.

Your skull has 22 bones.

Parachute jumpers who have fallen long distances without opening their parachutes attained a speed of almost 120 miles an hour.

India imports 40,000,000 pounds of cotton yearly.

When the population of Canada was officially counted last year, records were also taken of the number of live stock of different kinds in the Do-

stock, and these records are now available. They show that there are 3,115,582 horses. The horse is therefore still far from extinct, notwithstanding the rivalry of the automobile and the truck. The average number of horses per farm reported is 5.3 compared with 5.7 in 1921. Much the largest number of horses is in the province of Saskatchewan, which almost reaches the million mark. Alberta is second with 732,000, and Ontario third with 577,000.

Milch cows on Canadian farms number 3,510,000 as against 3,225,000 in 1921, an increase of 8.72 per cent. Ontario has the largest cow population with 1,114,000, but British Columbia shows the most rapid increase, the number of milch cows in that province having increased by more than 25 per cent. in the last ten years. The average number of milch cows per farm is now 6.3 per cent. as against 5.4 per cent. at the previous census. It is noteworthy that the greatest actual increase in cows has been in the Prairie Provinces—Manitoba, Saskatchewan and Alberta.

Other cattle total 4,488,000, which is a falling off about 12 1/2 per cent. since 1921. The only provinces which show an increase are Quebec and British Columbia, although the largest number of cattle are in Ontario.

Sheep are raised on 130,000 farms and the total number is 2,622,000, an increase of 13.13 per cent. in ten years. The largest sheep population is in Ontario, but the most rapid increase in numbers is in British Columbia. The number of swine is 4,667,000, an increase of 40 per cent. since the last census. The most rapid increase has been in Alberta, although the largest number are in Ontario, with Alberta second and Saskatchewan third. The poultry population totals over 60,000,000, in the last ten years has increased by 51.02 per cent. The largest number of poultry are in Ontario but the most rapid increase is in British Columbia.

Taster For Produce Firm

Cleveland Man Has Held Job For Forty-Five Years

It's lucky Edward Price likes olives, for he earns his living by eating them. For 45 years he has held in a world of olives. Amid long rows of canals and barrels, stacked one atop another. Price goes about his work of testing and sampling every assignment of olives to a produce firm at Cleveland, Ohio.

Recently a shipment of seven carloads of olives from Seville, Spain, augmented the stock of the company to the largest in its history—and Price must taste an olive from each container.

The seventy-one-year-old taster eats no breakfast so that his sense of taste may always be on edge for his daily task. At noon he eats but lightly of soup and rice pudding.

"I do my heavy eating at the evening meal," he smiled. "Healthy? Yes, I'm as healthy at 71 as I ever was. I like to eat. Besides olives, I must sample preserves, mustard, peanut butter and extracts but that doesn't spoil my appetite for supper."

"My uncle in Venice is sending me a gondola. How am I going to play it?"

"You don't play a gondola; you wear it over your shoulders like a shawl."

John.—Where are all the nice girls this evening?

Pauline.—Out with the handsome men.



"You have not spoken to your wife for three months?"

"No—I can't bear interrupting anybody."—Bluen Humor, Madrid.

Edward Kirkwood

Concert Violinist and Teacher

Pupil of the late Dr. Kunitz (conductor of the Toronto Symphony Orchestra) and Geza de Kresz, will be

in Oyen every Tuesday
to give violin lessons.

Pupils desiring tuition, please communicate with Mr. Kirkwood, Box 38, Oyen News.

Magazines

MACLEAN'S MAGAZINE

\$2.00 a year. **\$3.00** for two years.

Canada's National Magazine.

The Saturday Evening Post

\$4.50 a year.

The Ladies Home Journal

\$1.50 a year.

The Country Gentleman

\$2.75 3 years.

CHAS. L. DUNFORD

Local Agent Oyen, Alta

About Town and Country

The annual bazaar and chicken supper of the Oyen Ladies Aid will be held in the basement of the United Church on Saturday, October 29. Bazaar opens at 3 o'clock. Chicken supper served from 5.30 p.m. (35 cents each) all over six years of age).

General satisfaction is expressed over the decision of Miss Lillian Reinhold to stay in Oyen and give piano lessons. Miss Reinhold is an Associate of the Toronto Conservatory of Music, and with seven years experience at Mount Royal College, comes to Oyen well recommended. Miss Reinhold has opened a studio on Main street (west side) four doors south of Second Avenue, and is now giving lessons.

The annual meeting of Oyen curling club will be held in the Masonic hall, Oyen, on Thursday, October 27, at 8 o'clock p.m. All members and those interested in the game are asked to attend.

A meeting of the Oyen Dramatic club will be held at the home of Mr. and Mrs. J. F. Martin on Friday evening, at eight o'clock, when a program for the coming season will be arranged. All members are asked to be present.

Mr. and Mrs. G. S. Peck, who have been visiting Mr. and Mrs. Hubert Peck at Cochrane, Alta, returned to Oyen last Friday evening.

Alce R. McTavish R.O., Sight Specialist will visit Hotel, Oyen, Thursday, October 27. Complete dependable eyesight service.

A harvest thanksgiving service will be held in All Saints Church, next Sunday at 7.30 p.m. Donations of Vegetables, cereals and fruit, are being asked for, for decorative purposes.

Mr. and Mrs. H. E. Briley left yesterday en route to the coast and western states, where they expect to spend the winter.

Mrs. Stewart Lockhart was a guest at the home of Mr. and Mrs. W. D. Morrell last week.

Miss Irma Thygesen left yesterday for Coronation, where she will spend two weeks as the guest of Miss Margaret Naimith.

Mr. E. A. Kirkwood, concert violinist and teacher was an Oyen visitor last Monday. It is Mr. Kirkwood's intention to visit Oyen each Tuesday to give violin lessons. Mr. Kirkwood comes highly recommended, having been a teacher of violin in Toronto Conservatory of Music as well as being a member of the Toronto Symphony Orchestra.

Mr. Kirkwood was a pupil of the late Dr. Von Kunitz, leader of the Toronto Symphony Orchestra, and has also studied under Geza de Kresz leader of Hartt house string quartette.

Subscribe to the Oyen News.

Mothers Must Sacrifice

In times like these, mothers have to sacrifice in order to give their children the advantages of a normal youth. Good, nourishing food is most essential. Since bread is Nature's best food, smart mothers know it is foolish to economize on flour when even the best is inexpensive. Prairie mothers have considered Robin Hood flour the Standard of Excellence for more than a generation. It is CLEAN, PURE and of highest food value.

STUDY THIS PICTURE— THEN THINK

The difference in cost between CLEAN, PURE Robin Hood flour, and CHEAP, poorly milled flour is only 1c PER DAY FOR A FAMILY OF FOUR.



Tell Your Dealer You Want

Robin Hood FLOUR

CLEAN---PURE

MAKES MORE LOAVES OF BETTER BREAD

Mr. David Peck had the misfortune to lose a valuable milk cow recently on the main highway. The animal was struck by a car and had both hind legs broken.

There will be a halloween masquerade dance in Oyen Theatre on Friday, October 28. Prizes will be offered for the best home made costumes; (rented costumes will not be judged). Come and enjoy the fun.

Mrs. R. Murray of Alaska was a guest of Mr. and Mrs. P. Doig last week, returning to her home Friday.

Excel Items

The regular October meeting of the Excel U.F.W.A. will be held on October 27, at the home of Mrs. A. Arneson. A good attendance is hoped for as a special program is being planned.

Mrs. Marsden Sr., who is ill in Edmonton is making satisfactory recovery.

Mrs. R. Greene of Sedalia, spent a week with Mrs. Thos. Steen of Cereul.

Mr. E. G. Lamb of Moose Jaw Sask., spent the week-end in Youngstown and Cereul.

IN LIGHTER VEIN

Diner—"What's wrong with these eggs?"
Waitress—"Don't ask me, I only laid the table."

Girl at football game (watching huddle on the field)—"There they're at it again! I do hope Bill won't repeat that story I told him last night!"

As a compromise between decency and nudity it is suggested that the Doukhobor damsels be required to encase themselves in cellophane wrappers.

Grocer—"You want a pound of ochre? Is it red ochre for making paint?"
Small Boy—"No, it's tappy ochre for making puddings."

And that finishes this week's paper.

Does Advertising Raise Prices?

An Advertisement Addressed to the Public of this Community

When you hear of a manufacturer who spends \$100,000 or more each year on advertising, you may feel like saying—"Terrible! What waste!" and it is we—the public—who have to pay for it all!

But stop! Before you make judgements, look at facts.

Manufacturers who advertise spend from 2 to 5 per cent. of their sales on advertising. Let us put it at 3 per cent. of the price which you pay for their article of sale. So if you pay 25 cents for an advertised article, you are paying three-fourths of one cent to pay for making it known to and wanted by you. The price would not be less—indeed, it might easily be more—if the article had no money spent on it to make it known to and wanted by you.

It is economy, so far as you are concerned, to have manufacturers develop a huge demand for their product, by the agency of press advertising. You pay for the advertising, of course, but you pay a smaller price for the advertised article than would be necessary if the manufacturer's output were smaller!

Advertised articles have to be better than non-advertised articles, and since they are made in larger quantities, they can be made and sold at least as cheaply as imitative non-advertised articles.

If you are a thrifty and wise buyer, you will buy the article made known to you by faithfully-maintained press advertising. The stranger products should be shunned.

Be very friendly, therefore, to nationally-advertised products—foods, toilet aids, motor cars, radio sets, and all else—which are also locally advertised—in this newspaper.

Issued by the Canadian Weekly Newspapers Association.

Professional Cards

Dr. D. L. Dick

Physician and Surgeon

Office on First Avenue East

Phone No. 7

Oyen - Alta.

John P. Kerr

Veterinary Surgeon

Graduate of Ontario Veterinary College

Oyen, Alta.

MUSIC LESSONS

Miss Lillian Reinhold

A.T.C.M.

(7 years Mount Royal College)

PIANOFORTE LESSONS

Preparation for Toronto Conservatory of Music examinations.

Studio on Main street, Oyen

Four doors south of Second Avenue.

(West side)

Box 37, Oyen, Alberta.

OYEN CARTAGE AND TRANSFER

Motor Truck Service

Water Delivered

Leave Orders on Pad in Office

W. D. MORRELL

GO TO CHURCH SUNDAY

Church Notices

SUNDAY, OCTOBER 23

OYEN UNITED CHURCH

EXCEL..... 11.00 a.m.

SUPERIOR..... 2.30 p.m.

OYEN..... 7.30 p.m.

Rev. E. F. KEMP

All Are Cordially Invited

ALL SAINTS CHURCH

Evensong..... 7.30 p.m.

Rev. C. M. K. Parsons

Vicar.